

**DAVENPORT COMMUNITY SCHOOL DISTRICT
ACHIEVEMENT SERVICE CENTER
JIM HESTER BOARD ROOM
1606 BRADY STREET
DAVENPORT, IOWA 52803
MONDAY, DECEMBER 7TH, 2015
COMMITTEE OF THE WHOLE
5:30 PM**

The Board of the Davenport Community School District in the Counties of Scott and Muscatine, State of Iowa, met on Monday, December 7th, 2015 for the Committee of the Whole Meeting. The meeting was held at the Achievement Service Center, 1606 Brady St., Davenport, Iowa, in said District. President Johanson called the Committee of the Whole Meeting to order at 5:30.PM. Present: Director's: Ralph Johanson, Rich Clewell, Dan Gosa, Maria Dickmann, Julie DeSalvo, Linda Hayes and Jamie Snyder. Dr. Tate was also present.

1.01 Enrollment Analysis

Dawn Anderson-Rascher presented enrollment analysis data and Rachael Steiner discussed marketing strategies by enrollment audience. President Johanson asked whether we could relate our statistics of students leaving the district to those for Scott County. He also asked if any trend analysis may be available and requested data by school or some other category to help board understand the data better. Dawn said she could get it by school, grade and building. He would like to know more of the why for declining enrollment and Ms. Steiner said they can dig a little deeper to find out more about this. Dr. Tate also reminded the board that the strategic plan included data from the city and the projections for future enrollment. Director DeSalvo expressed a concern about the plant closing in Davenport and how this will affect enrollment. Director Clewell expressed concern about kindergarten enrollment and Johanson reminded the board about the video he ordered called "Lost Schools" and how this is not just a trend for this district but it is happening all over the state of Iowa. Ms. Steiner discussed trends and the strategies currently being implemented by the marketing department to increase enrollment and market the district including direct mail, creating a welcome center, activating parent ambassadors, revamping Freshman orientation and highlighting the unique nature of many of the district programs. Steiner also discussed the different layers of support to help bring students back that have dropped out of school. Board members made several suggestions including promoting little league, working more with businesses and realtors, more highlights on the website from each of the schools and to feature youth sports programs on a more frequent basis and not just the high school sports.

1.02 Boundaries for JB Young

Rob Scott and Mike Maloney presented information and maps on the proposed boundaries for JB Young K8 School. Dr. Tate started by explaining the many factors that must be considered when changing boundaries such as walk zones, balancing schools, safety and making the least disturbance as possible. He explained he has looked into the question of whether the district can use financial or free and reduced lunch to work on boundaries and three times he has been told that it not permitted and read a statement from Wendy Meyer that free and reduced statistics cannot be used in determining boundary lines. So they have come at it from the perspective of

asking what is logical, what will balance a school, what is safe and what will reduce transportation costs. Mr. Scott stated they tried to expand the boundaries for Williams and Sudlow and what seemed to make sense and discussed proposed boundaries using various maps and resulting capacities for Williams, Sudlow and Smart schools. Mr. Maloney stated that in the elementary model none of the students would end up with more than 1.5 mile walk zone. Board members inquired about elementary boundaries, feeder schools, CEP schools, and Clewell brought up questions proposed by the committee meeting about JB Young. Dr. Tate also mentioned a grant that is available for transportation of students to their receiving schools. Dr. Tate requested the decision on boundaries be made at the December 14th board meeting.

1.03 Options for JB Young

Dr. Tate stated that he will bring the 3 year budget plan to the board at the December 14th board meeting and would like the board to vote on whether to continue to include Option C for the options to be considered for JB Young at that meeting. He presented the revised JB Young Transition/Transformation Options along with the spreadsheet with itemized expenses associated with the Career and College Prep Academy associated with Option C. He requested that the board made a decision by January 11th, 2016 on the options. He answered questions about a principal being required for Option C. When teachers are located at the school you have to have at least an associate principal for the purpose of evaluations. Board members asked about existing AVID programs and requested cost/benefit analysis for current AVID programs. Johanson requested information on the benefit of the AVID program at JB Young. Dickmann asked if AVID could be implemented in other schools and Dr. Tate said it could. Snyder requested costs per building for implementing the AVID program.

The meeting adjourned at 7:50PM.

Mary Correthers, Board Secretary/Treasurer